

# ProfitZ

## What Is the ProfitZ Revolution?

ProfitZ is an amazing new way of managing your crop inputs. Our state of the art software uses remote sensing of your crop vegetation or your own yield monitor data to define yield variability. ProfitZ creates a zone based soil sampling plan. From this information, ProfitZ builds variable rate fertilizer and seed application Maps that put inputs where they will do the most good.

## Take Control of High Fertilizer and Seed Costs.

ProfitZ variable rate applications save input costs without jeopardizing yield and quality. When combined with ProfitZ management zone soil sampling, the ProfitZ program saves an average of \$12.00 Per acre on fertilizer costs.

## Improve Yield and Quality in Wheat and Barley.

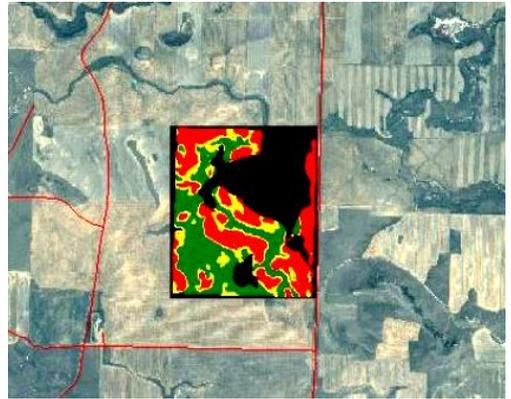
Conventional fertilizing and seeding over and under apply areas in your fields that are not average. These areas are at a high risk of reductions in yield and quality. ProfitZ ensures the appropriate input rates are applied to all areas of your field regardless of yield.

## Join the ProfitZ Revolution.

The ProfitZ Revolution is happening in Montana today. Fertilizer and seed prices are at an all-time high and there is no end in sight. It's time for you to take control. It's time for you to join the ProfitZ Revolution.

## How to Get Started with ProfitZ.

Your first step in joining the ProfitZ Revolution is to contact one of our ProfitZ Professionals. These crop management experts know the ProfitZ program inside and out. Our ProfitZ Professionals will work with you to build the best ProfitZ plan for each of your fields and then make sure that plan is applied properly. To find the ProfitZ Professional near you call one of our representatives listed here or go to: [www.precisionpartners.com](http://www.precisionpartners.com).





**Ag Consulting**  
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## What is yield variability?

Yield variability describes the different yields within a field that make up its average. Variability is caused by things like soil type, amount of organic matter, and crop history.

## How does ProfitZ define yield variability?

ProfitZ uses remotely sensed vegetation and soils data to define yield variability. Your ProfitZ Professional will help you select the appropriate data that will define your field accurately.

## Can I use my yield monitor maps in ProfitZ?

Yes. Your ProfitZ Professional can help you incorporate your yield data into ProfitZ.

## What if my field isn't that variable?

The ProfitZ system allows you to analyze each field for variability and input cost savings **before you buy**. We do this because we want to define fields that have limited benefit before you spend any money. This assures the success of the ProfitZ program.

## Do I get input into how the maps are built?

Absolutely. We believe your input is a critical step in a successful ProfitZ program. You have the most experience with the capabilities of your fields.

## How do I apply the ProfitZ application map?

There are numerous ways to have ProfitZ maps applied. Many custom applicators already have the capability to apply variable rate. Most late model farm equipment is also capable of variable rate. Your ProfitZ Professional and your local equipment dealer can help you define what's needed.

## Does ProfitZ qualify for NRCS EQIP and CSP programs?

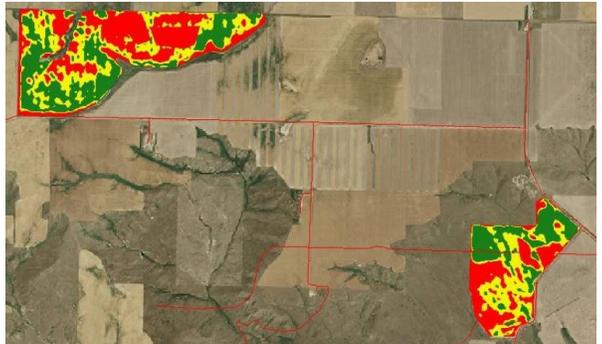
Yes. ProfitZ has been approved for use in EQIP and CSP programs across the country. Montana's NRCS is a leader in helping farmers to adopt technologies like ProfitZ that improve water and soil quality. Contact your local NRCS to learn more.

## I'm not a large farmer, how can I afford to use ProfitZ?

ProfitZ is available to any size farm. Very often, the fertilizer or seed cost savings more than cover the cost of using ProfitZ. Precision Partners and its ProfitZ Professionals feel it's important to support and maintain this country's family farmer. That's why we have developed a product that is fairly priced and fits all sizes of farm operations.

## Find Out More About the ProfitZ Revolution.

Call this ProfitZ experts to find out more:  
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